JENNIFER REFAT

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EXPERIENCE

Founder, Craftic — Apr 2016 - Present

· Craftic.com is a website that involves end-to-end development of an online crafting community.
· Architecting and building website with Django framework, Python, HTML5, SASS, and JavaScript.
· Creating UX, designing all pages and modules, researching best UI practices and managing tasks in Trello.
· Built prototype with Tumblr blog templating language and launched alpha version in November 2016.

Frontend Engineer, Adecco at Google, Google for Work Support — Jul 2016 – Sep 2016

· Built Support Help UI widget using Google technologies similar to SASS, HTML templating and Javascript.
· Daily collaboration with international design and engineering teams spanning from California to Australia.

UX Engineer, Adecco at Google, Apps Developer Platform — Jan 2016 – Apr 2016

· Built interactive prototypes for early-stage Google product to drive UX research studies & influence product direction.
· In charge of entire development process from selecting technologies to architecting and implementing multiple iterations.
· Developed in AngularJS, Material Design, and Realtime API in a rapid research cycle.
· Worked closely with UX & PM teams; participated in research studies and UX brainstorms.

Senior Software Engineer, Refinery29 — Mar 2014 - Oct 2015

· Built the new Refinery29 Homepage using modular design principles; used Flexbox for RWD.
· Created a new Scrollable (long form) article template, which set the technical standard for future templates.
· Led front-end development on Collection (feed) project and paired with PHP developers.
· Created, administered, and analyzed A/B tests with Optimizely and custom JS to test new modules.
· Performed large refactorings and mentored junior engineers.

Software Engineer, Lot18 — Nov 2012 - Mar 2014

· Created and deployed TastingRoom site from the ground up and maintained Lot18 site.
· Developed TastingRoom's e-commerce checkout and signup flows, account management, customized dashboard, and shipment history sections.
· Built modules using Jade templates, Stylus, CoffeeScript, custom jQuery libraries, and Twitter Bootstrap as well as wrote Python modules and automated testing Lettuce scripts.

Creative Web Developer, AKQA — Sep 2010 - Nov 2012

· Created the Celebrity Cruises website using HTML5, CSS3, and jQuery; Prototyped mobile demo.
· Created Johnson & Johnson's Sleep Sounds music player and Wheat Thins' YouTube page.
· Developed interactive map and profile page of AKQA internal employee directory.
· Translated design mockups to Python and .NET templates, provided web accessibility and cross browser compatibility, created jQuery plugins, and brainstormed new features.

Web Developer, New York University   Aug 2005 - Sep 2010

· Member of core front-end developer team for the NYU Redesign project; developed several sections of redesigned NYU site using HTML, CSS and JavaScript within JSP templates.
· Developed and deployed various internal nyu.edu websites using HTML, CSS, JavaScript and PHP.
· Owned projects for their full lifecycle including documentation, web accessibility, cross browser compatibility, automated testing, training of internal customers and long-term support.
· Performed evaluation of various CMS products and selection of and porting to CQ5.5.

NYU Bike Share Lead Developer, New York University   Apr 2008 -May 2010

· Founding member of group approved for an NYU Sustainability Committee "Green Grant".
· Designed UI and architected site for bike reservation system; created a demo using PHP and MySQL.

EDUCATION

New York University

Interactive Telecommunications Program, M.P.S.   May 2008
Computer Science, B.A.; NYU Academic Scholarship   May 2005

SOFTWARE

· Fluent: JavaScript, CSS, HTML, SASS, Jade, Stylus, LESS, PHP
· Knowledgeable: AngularJS, Realtime API, Python, RequireJS, Grunt, CoffeeScript, Twitter Bootstrap, Jasmine
· Learning: ReactJS, D3, Django
· Design Tools: Photoshop CS5, Familiar with Sketch and Illustrator

INTERESTS

Participating in the arts and craft community, traveling, tech meetups